Decoding U.S. Election Outcomes: Credit Sector Winners and Losers

While the macro market impact of a Trump or Harris victory is unclear, there will invariably be clearer winners and losers as it relates to credit sectors. We've conducted a high-level analysis of the policy environment for various corporate sectors, taking into account the candidates' statements about their agendas so far and the likely makeup of Congress. The future policy environment will be one factor in terms of how these credit sectors fare.

Key Takeaways:

- · Defense, traditional energy, and financial services will likely perform well if Trump wins
- · Defense, renewable energy, and hospitals will likely benefit under a Harris administration
- The technology and media sectors may face headwinds regardless of whether Trump or Harris is elected
- · The picture is more mixed for the automotive and consumer/retail sectors, influenced by a range of factors

Potential Sector Impact of 2024 U.S. Presidential Election

	TRUMP WINS		HARRIS WINS	
Corporate Sector	Republican Congress	Split Congress	Democratic Congress	Split Congress
Autos	Mixed • Fuel standards relaxed (+) • Elevated tariff risk (-)	Mixed • Fuel standards relaxed (+) • Elevated tariff risk (-)	Mixed • EV credit preserved (+) • Fuel standards stricter (-)	Mixed • EV credit preserved (+) • Fuel standards stricter (-)
Consumer / Retail	Mixed • Full extension of Trump tax cuts with few-to-no offsets (+) • Elevated tariff risk (-)	 Mixed Extension of Trump tax cuts with SALT compromise (+) Elevated tariff risk (-) 	Mixed • Part extension of Trump tax cuts/bigger SALT/ CTC (+) • Increase in corp. tax rate (-)	Mixed • Part extension of Trump tax cuts / bigger SALT (+) • Risk of corp. tax rate increase (-)
Defense	Modest Positive • Trump has indicated he wants "record" defense spending (+) • No filibuster-proof majority (-)	Modest Positive • Incrementally more defense spending (+); Democrats may insist on equal non-defense (-)	Modest Positive Likely continued support for Ukraine and defense (+) Progressives may limit (-) 	Modest Positive • Likely continued support for Ukraine and defense (+) • Progressives/Rs may limit (-)
Energy: Oil / Gas / Pipelines	 Positive Permitting reform (+) Rollback of LNG export pause, drilling restrictions lifted (+) 	 Positive Permitting reform (+) Rollback of LNG export pause, drilling restrictions lifted (+) 	Negative • Continuation of restrictions on drilling; LNG unknown (-) • Less friendly regulators (-)	Mixed • Continuation of restrictions (-) • Chances of permitting reform (+) • Oversight of nominees (+)
Energy: Renewables	Negative • IRA headline risk; EV, solar, and wind subsidies at risk (-) • Regulatory risk (-)	Mixed • IRA largely preserved, although some tweaks possible (+) • Regulatory risk (-)	Positive • IRA preserved (+) • No regulatory risk (+)	Positive • IRA preserved (+) • No regulatory risk (+)
Financials	Positive • Pause of Basel 3 rules (+) • Friendly regulators (+)	Positive Softening of Basel 3 rule (+) Friendly regulators (+) 	Negative • Tougher final Basel 3 rule (-) • Increase in corp. tax rate (-)	Negative • Tougher final Basel 3 rule (-) • Risk of corp. tax rate increase (-)
Healthcare/ Hospitals	Negative • Obamacare subsidies at risk (-) • ACA headline risk (-)	Modest Positive Obamacare preserved (+) 	Modest Positive • ACA subsides expanded (+) • Increase in corp. tax rate (-)	Mixed • Obamacare preserved (+) • Risk of corp. tax rate increase (-)
Technology/Media	Mostly Negative • Regulatory/headline risk (-) • Hawkish on China/export controls	 Mostly Negative Regulatory/headline risk (-) Hawkish on China (-) 	Mostly Negative • Continuation of Harris 1.0 (-) • Hawkish on China (-) • Increase in corp. tax rate (-)	Mostly Negative • Continuation of Harris 1.0 (-) • Hawkish on China (-) • Risk of corp. tax rate increase (-)

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